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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**Patent Application**

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Title: A METHOD OF SELECTING A PORTION OF A BLOCK OF DATA FOR DISPLAY
BASED ON CHARACTERISTICS OF A DISPLAY DEVICE

The Commissioner of Patents and Trademarks
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Sir:

Transmittal of a Patent Application
(Under 37 CFR §1.53)

Transmitted herewith is the above identified patent application, including:

- ☒ Specification, claims and abstract, totaling 38 pages.
☐ Formal drawings, totaling _____ pages.
☒ Informal drawings, totaling 5 pages.
☒ Declaration and Power of Attorney.
☒ Information Disclosure statement.
☒ Form 1449
☒ Assignment(s)
☒ Assignment Recordation Form (duplicate)
☐ Preliminary Amendment

FEES DUE

The fees due for filing the specification pursuant to 37 C.F.R. § 1.16 and for recording of the Assignment, if any, are determined as follows:

CLAIMS					
	NO. OF CLAIMS		EXTRA CLAIMS	RATE	FEES
Basic Application Fee					\$690.00
Total Claims	28	Minus 20=	8	X \$18 =	\$144.00
Independent Claims	3	Minus 3=	0	X \$78=	\$0.00
If multiple dependent claims are presented, add \$260.00					\$0.00
Add Assignment Recording Fee of \$40.00 If Assignment document is enclosed					\$40.00
TOTAL APPLICATION FEE DUE					\$874.00

PAYMENT OF FEES

The full fee due in connection with this communication is provided as follows:

1. Not enclosed
 - ☐ No filing fee is to be paid at this time.
2. Enclosed
 - ☒ Filing fee
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 - ☐ Petition fee for filing by other than all the inventors or person on behalf of the inventor where inventor refused to sign or cannot be reached
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This application is filed pursuant to 37 C.F.R. § 1.53 in the name of the above-identified Inventor(s).

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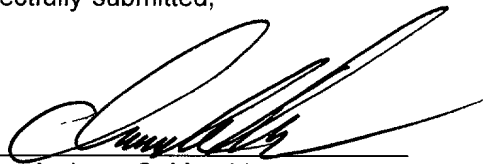
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Respectfully submitted,

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A METHOD OF SELECTING A PORTION OF A BLOCK OF DATA FOR DISPLAY BASED ON CHARACTERISTICS OF A DISPLAY DEVICE

5 TECHNICAL FIELD

The field of the present invention pertains to a video device. More particularly, the present invention relates to the field of displaying a portion of a block of data, e.g. an electronic program guide, on a display device based on the display characteristics of the display device.

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BACKGROUND ART

As the number of broadcasters increase and the number of new and rerun television (TV) programs and movies increase, a need arises for a method to provide this increasing amount of information to a viewer electronically. Conventional
15 televisions and broadcasters utilize a feature referred to as an Electronic Programming Guide (EPG) to communicate a schedule of upcoming television or movie programs to a viewer via a television screen.

Referring to prior art Figure 1A, a table 120 of a conventional block of data for
20 an EPG is shown. The table 120 has a top column of time 124 and a vertical column for channel 122. Program information, e.g. program A info. 128a, falls under a specific time, e.g. 9:00 a.m. on week 1 124a, and under a specific broadcaster, e.g. ABC 122a, or media provider, e.g. Gemstar. Specifically, table 120 can span a wide range of time

126, such as one to two weeks of programming information. Similarly, the number of
broadcasters 129 displayed can vary significantly. That is, programming information
for either a single broadcaster, e.g. ABC 122a, or for multiple broadcasters, e.g. ABC
122a through PAX 122f, can be provided by a carrier.

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The block of data is stored in a memory block of the display device, e.g. a
television set. Because the entire block of data cannot be displayed at one time, due
to the limited size of a television screen and the extreme size of the amount of data in
the EPG, a need arises for a method and apparatus to intelligently select and format a
suitable amount of data from the block of EPG data to display on the display device.

Conventionally, only a one hour block of EPG scheduling, e.g. block 130 of prior
art Figure 1A, is typically presented on a display device, such as a television screen.
This is a very limited span of time for a viewer to plan a viewing schedule.

Consequently, a need arises for displaying a wider range of information of the EPG.

Referring to prior art Figure 1B, a conventional analog television screen and a
conventional digital television screen are shown. The conventional television screen
102, having a matrix of pixels 106, has a height 103 and a width 104. The
relationship between the width 104 and the height 103 of a display is referred to as an
aspect ratio (AR). In the case of a conventional analog television set, the AR is
standardized at 4:3. This 4:3 AR is the primary reason for the standardized one-hour
EPG scheduling block provided on a television screen. However, with the introduction

of digital television, ARs different from the standardized 4:3 AR have arisen. For example, digital television 104, having a matrix of pixels 108, has a height 109 and a width 116. The corresponding AR ratio of a typical digital television 104 is 16:9. That is, a typical digital television is wider than a conventional analog television. Thus, a need arises for a method and apparatus to provide a wider format of EPG information to a display device.

Unfortunately, a wider format of EPG cannot be used on conventional analog television sets. But if a wider EPG table is displayed on a conventional analog television, it may not be readable because it will be too compressed in the narrower horizontal direction of the conventional display. Conventional analog sets will still be in use when digital television is implemented as the broadcast standard. That is, set-top boxes will be used to provide tuning to both digital and analog television sets. Consequently, broadcasting a standardized EPG display format will not be compatible to both analog and digital television displays. The displayed EPG data will either be too wide for a conventional display device or too narrow for a digital display device. As a result, a need arises for a more flexible method of providing EPG data to a display device.

Furthermore, other display characteristics of a display device can have an effect on how much data from a large block of data can be displayed. For example, display device characteristics, such as resolution and size of the display to name a few, can have an effect on how much data can readably be displayed on the display device.

Consequently, a more effective method for displaying EPG information on a display device is needed.

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SUMMARY OF THE INVENTION

5 The present invention provides a method and apparatus to intelligently select and format a suitable amount of data from the block of EPG data to display on a display device. Furthermore, the present invention provides a method for displaying a wider range of information of the EPG than is currently available. That is, the present invention provides a method and apparatus that takes advantage of the wider AR of a wide aspect ratio display, e.g. a digital television, and that displays additional EPG program guide information. At the same time, the present invention provides a method and apparatus that can be adapted to select and format a portion of an EPG block of data that would be suitable to display devices with different ARs, thus accommodating new and legacy devices. The present invention also provides a method and apparatus that optimizes the amount of readable data displayed on the display device based on display device characteristics such as resolution and size of the display device.

Specifically, one embodiment of the present invention provides a method of determining a portion of a block of data to be provide to a display device. In the present embodiment, the method comprises several steps. In the first step, a block of EPG data is received at a communication device adapted to process this data. Next, an input is received at the communication device regarding an appearance of the display device. The communication device can be an integrated or add-on component

of a television set or a set-top box. A television set can be adapted to automatically transmit data regarding its appearance, and thus be transparent to the user. The appearance of the display includes, but is not limited to, the resolution, the aspect ratio (AR), and the physical size of the display. Based on these inputs, the communication
5 device will select a portion of the block of EPG data to be displayed on the display device. The portion of the EPG data selected is formatted and communicated to the display device, e.g. television, for viewing by the user.

Another embodiment of the present invention implements the method of
10 determining a portion of a block of data to be provided to a display device by using a processor and memory that can be located in the set-top box or a TV. The steps provided in the previous paragraph are implemented as data and instructions of the memory to be executed by the processor.

15 These and other advantages of the present invention will become clear to those of ordinary skill in the art after having read the following detailed description of the preferred embodiments which are described herein.

BRIEF DESCRIPTION OF THE DRAWINGS

The accompanying drawings, which are incorporated in, and form a part of, this specification, illustrate embodiments of the invention and, together with the description, serve to explain the principles of the invention. The drawings referred to in this description should be understood as not being drawn to scale except if specifically noted.

PRIOR ART FIGURE 1A is a table of a conventional block of data for an Electronic Programming Guide (EPG).

PRIOR ART FIGURE 1B is a conventional analog television screen and a conventional digital television screen.

FIGURE 2A is a block diagram of a video device, in accordance with one embodiment of the present invention.

FIGURE 2B is a block of EPG data formatted for a 16:9 aspect ratio display device, in accordance with one embodiment of the present invention.

FIGURE 2C is a block of EPG data formatted for a 4:3 aspect ratio display device, in accordance with one embodiment of the present invention.

DETAILED DESCRIPTION OF THE INVENTION

Reference will now be made in detail to the preferred embodiments of the invention, examples of which are illustrated in the accompanying drawings. While the invention will be described in conjunction with the preferred embodiments, it will be understood that they are not intended to limit the invention to these embodiments. On the contrary, the invention is intended to cover alternatives, modifications and equivalents, which may be included within the spirit and scope of the invention as defined by the appended claims. Furthermore, in the following detailed description of the present invention, numerous specific details are set forth in order to provide a thorough understanding of the present invention. However, it will be obvious to one of ordinary skill in the art that the present invention may be practiced without these specific details. In other instances, well-known methods, procedures, components, and circuits have not been described in detail as not to unnecessarily obscure aspects of the present invention.

Some portions of the detailed descriptions which follow, e.g. the processes, are presented in terms of procedures, logic blocks, processing, and other symbolic representations of operations on data bits within a computer or a digital system memory. These descriptions and representations are the means used by those skilled in the arts to most effectively convey the substance of their work to others skilled in the art. A procedure, logic block, process, etc., is herein, and generally, conceived to be a self-consistent sequence of steps or instructions leading to a desired result. The steps are those requiring physical manipulations of physical quantities. Usually, though not

necessarily, these physical manipulations take the form of electrical or magnetic signals capable of being stored, transferred, combined, compared, and otherwise manipulated in a processor. For reasons of convenience, and with reference to common usage, these signals are referred to as bits, values, elements, symbols, characters, terms, numbers, or the like with reference to the present invention.

It should be borne in mind, however, that all of these terms are to be interpreted as referencing physical manipulations and quantities and are merely convenient labels to be interpreted further in view of terms commonly used in the art. Unless specifically stated otherwise as apparent from the following discussions, it is understood that throughout discussions of the present invention, terms such as “receiving,” “selecting,” “formatting,” “communicating,” or the like, refer to the action and processes that can be implemented by an electronic computing device, that manipulates and transforms data. The data is represented as physical (electronic) quantities within the registers and memories of the device, and is transformed into other data similarly represented as physical quantities within the device components, or computer system memories or registers, or other such information storage, transmission or display devices.

Referring now to Figure 2A, a block diagram of a video device is shown, in accordance with one embodiment of the present invention. Video device 200 can be a display source device in a set-top box, a Personal Computer (PC) having a tuner for video viewing, a television set, such as a high resolution digital TV, or some other

device. Video device 200 includes a frame buffer 212, a processor 208, a memory 210, and a receiver 204. Processor 208 is coupled to frame buffer 212, memory 210, and receiver 204. Additionally, broadcast input lead 206, adapted to receive a video signal, is coupled to receiver 204. Broadcast input lead 206 can be adapted to receive
5 a signal via cable, satellite, or antennae.

Additionally, a user input lead 212 and a display characteristic input lead 216 is coupled to receiver 204 in Figure 2A. User input lead 212 is adapted to receive a signal from a user of a display device. A signal can be provided to user input lead 212 via a number of sources such as a remote control device, a Video Cassette Recorder (VCR), or input devices, such as buttons, located on the display device. Display
10 characteristic input lead 216 is adapted to receive a signal from a display device. In one embodiment, video device 200 can have only a display characteristic input lead 216 and no user input lead 212. In another embodiment, video device 200 can have only user input lead 212 and no display characteristic input lead 216.
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Video device 200 of Figure 2A provides a single output on image output lead 214, which is coupled to frame buffer 212. Frame buffer 212 is adapted to provide a formatted frame showing a portion of the EPG table. While the components of video
20 device 200 are shown in a specific arrangement and a specific coupling configuration, the present invention is well-suited to adding other components and to altering the coupling configuration to suite specialized applications.

Memory 210 used in display device 200, for the present invention, can either be permanent memory, such as read only memory (ROM), or temporary memory such as random access memory (RAM). Memory 210 can also be any other type of memory storage, capable of containing program instructions, such as a hard drive, a CD ROM, or flash memory. Furthermore, processor 208 can either be a dedicated controller, an existing system processor, a microprocessor, or some form of a state machine.

Referring now to Figure 2B, a block of EPG data formatted for a 16:9 aspect ratio display device 230, in accordance with one embodiment of the present invention. Because display device 230 has a wider aspect ratio than a conventional television, it can display a larger portion of a block of EPG data. Consequently, the 9:00 a.m. slot 124a through the 10:00 a.m. slot 124c and the ABC channel 122a through the PAX channel 122f can all be displayed at once. While the present embodiment shows a specific quantity of time slots and channels, the present invention is well-suited to displaying a wide range of time slots and channels.

Referring now to Figure 2C, a block of EPG data formatted for a 4:3 aspect ratio display device 240, in accordance with one embodiment of the present invention. Because display device 240 has a conventional aspect ratio, it can only display a nominal portion of a block of EPG data. Consequently, only the 9:00 a.m. slot 124a through the 9:30 a.m. slot 124b and the ABC channel 122a through the CBS channel 122b can all be displayed at once. While the present embodiment shows a specific

quantity of time slots and channels for a 4:3 aspect ratio display device, the present invention is well-suited to displaying a wide range of time slots and channels.

Furthermore, the present invention is well-suited to providing display information for a display device with any aspect ratio. The two embodiments provided in Figure 2B and 2C were chosen because they are standards. In one embodiment, Figure 2B is a digital display device while Figure 2C is a conventional analog display device. Thus, the present invention accommodates both the new digital technology devices as well as the legacy analog devices.

Referring now to Figure 3 a flowchart is shown of the process performed to determine a portion of a block of data to be provided to a display device, in accordance with one embodiment of the present invention. By using the process 3000 embodiment of the present invention, intelligent formatting can be performed to optimize the amount of EPG data provided on a display device to a viewer.

Additionally, the present invention provides for the use of legacy devices, such as conventional analog televisions, with standardized aspect ratios. While the present embodiment implements process 3000 in a digital television set, the present invention can be implemented in other types of devices, such as a Personal Computer (PC) having a tuner for television viewing, or a set-top box. Process 3000 deals with the user interface, human interface, ergonomics, and cosmetic design of any display product that has, or is used for, display data.

Process 3000 begins with step 3002. In step 3002 of the present embodiment, a block of data is received at a video digital data device. Step 3002 is implemented, in one embodiment, by the video digital data device such as video device 200 shown in Figure 2A. Specifically, video device 200 can receive a block of data at receiver 204 via broadcast input lead 206. In one embodiment, a conventional block of data for EPG, such as that shown in prior art Figure 1A, can be received at video device 200. Broadcast input lead 206 can be adapted to receive a signal via cable, satellite, antennae, or Internet.

More specifically, the block of data, e.g. the EPG data, can be provided by the broadcaster via many different means. For example, a broadcaster can download two weeks of scheduling information in early morning hours on a semi-monthly basis. Alternatively, a broadcaster of media provider can transmit the block of data in real-time to the display device. Furthermore, transmission of the block of data can occur over any conventional broadcasting means. That is, transmission of the block of data can occur via program transport stream of digital terrestrial broadcast, via cable broadcast, or via satellite broadcast. For example, transmission of the block of data can occur via the National Television Standards Commission (NTSC) use of field 2 line 21 XDS. Alternatively, transmission of the block of data can occur via program specific information protocol (PSIP) A/65 of the Advanced Television Standards Commission (ATSC). In another protocol, normal or APG transmission of the block of data over the Digital Satellite System (DSS) can be used. The Dish Network can also

be adapted to provide the block of data. For cable television, either in-band, out-of-band, or DOCSIS protocol can be utilized to provide the block of data.

Alternative embodiments can be used to implement step 3002. For example, while the present embodiment utilizes a standard data block of EPG data, the present invention is well-suited to receiving any size and format of block of EPG data.

Furthermore, while the present embodiment specifies the content of the block of data as the EPG data, the present invention can be applied to any block of data to be displayed on a display device. For example, menu setting data for a TV or a VCR can be selected and formatted using the present invention. Following step 3002, process 3000 proceeds to step 3004.

In step 3004 of the present embodiment, input regarding the appearance of the display is received. A display device can provide input 3004a on its display characteristics. Step 3004 and input 3004a are implemented, in one embodiment, by the video device 200 shown in Figure 2A. Specifically, video device 200 is adapted to receive input 3004a on display characteristic input lead 216 from a display device.

This embodiment is applicable when a display device has a component that will automatically transmit data regarding the appearance of the display device. In one embodiment the appearance of the display can include data codes representing the resolution, the aspect ratio (AR), and/or the physical size of the display device.

Following step 3004, process 3000 proceeds to step 3006.

broadcasts. The present invention is also well-suited to other aspect ratio signal schemes, such as the International Electrotechnical Commission-1880 (IEC-1880) standard on line 20 of the vertical blanking interval (VBI). Additionally, in a computer environment, display device characteristics can be transmitted using suitable

5 communication protocols, such as the computer monitor standard under Video Electronics Standards Association (VESA). Subsequent process 4000 provides steps that can be utilized for implementing step 3008 of process 3000. Following step 3008, process 3000 proceeds to step 3010.

10 In step 3010 of the present invention, an amount of data is custom fit for the display device on which it will be displayed, according to its display characteristics. Step 3010 is implemented, in one embodiment, by the video device 200 shown in Figure 2A. Specifically, frame buffer 212 of video device 200 is adapted to format the block of data, chosen in step 3008, for display on the display device. Methods and
15 apparatus used for formatting the block of data are well-known in the art and are not described herein for purposes of clarity. In one embodiment, the block of data has a single common format, e.g. modular columns and/or rows, that allows variable amounts of data to be formatted for display simply by adding or removing the modular rows or columns. However, the present invention is well-suited to alternative formats
20 of the block of data, such as asymmetrical formatted data. In another embodiment, a font type and size can be customized to provide an optimal display of the data.

In step 3006 of the present embodiment, an inquiry determines whether the display device input 3004a for display characteristics exists. If display characteristics input 3004a does exist, then process 3000 proceeds to step 3008. This case accounts for an intelligent digital television that provides an output of its display characteristics. However, if no display characteristics input exist, then process 3000 proceeds to step 3014. This latter case accounts for legacy analog televisions that have no intelligent output devices. Thus, the present invention, in step 3006, provides the flexibility of accommodating display devices that provide an output and display devices that do not provide an output.

Step 3008 arises if a display characteristics input does exist. In step 3008 of the present invention, a portion of the block of data for display on the display device is selected. Step 3008 is implemented, in one embodiment, by the video device 200 shown in Figure 2A. Specifically, video device 200 is adapted to analyze display device characteristic input 3004a and decide the appropriate portion of the block of data to display. In one embodiment, the Extended Data Service (XDS) system, described in Electronic Industries Association-608 (EIA-608), A or B, and incorporated by reference herein, can be implemented to convey the display characteristics, such as the aspect ratio of the display, in the vertical blanking interval. In an alternative embodiment, display device characteristics can be transmitted along with the broadcast video signal. For example, default aspect ratio data can be transmitted in the digital transport stream of an ATSC broadcast, as well as other proprietary digital

Step 3010 of the present invention may also be implemented using anamorphic formatting techniques that magnify or reduce images to dissimilar degrees along different axes. By doing so, the present implementation of step 3010 can custom fit an amount of data for a given display device's display characteristics. For example, one embodiment can use vertical compression (v-compression) with the associated blacked-out top and/or bottom region, to maintain a desired quantity of EPG rows and columns to be displayed on the display device. This latter embodiment can be implemented on either analog or digital display devices. With analog televisions, the present embodiment is well-suited to discrete phosphorous elements, such as the traditional red, green, blue (RGB) dot trio, or to continuous phosphorous elements, e.g. SONY Trinitron™ tube having vertical strips with unlimited resolution. In particular, the v-compression embodiment compresses the vertical distance of the raster in order to provide the appropriate AR for the data, in one embodiment. Step 3010 can also be accomplished by other methods of anamorphic formatting besides v-compression.

The v-compression embodiment for step 3010 can be implemented by automatically programming a receiver to implement the v-compression process. For example, in one embodiment, an EPG data signal, formatted with a 16:9 AR, is received at a receiver for a television having a different AR, such as 4:3. The receiver is automatically programmed to provide the required amount of v-compression to display the intended block of EPG data while maintaining an aesthetic AR of the EPG data displayed. Thus, the 16:9 EPG data is not stretched in a vertical direction to match the 4:3 display AR, but is compressed in the vertical direction with an

appropriate black-out strip on the top and/or the bottom of the image. Following step 3010, process 3000 proceeds to step 3012.

In step 3012 of the present invention, the image frame produced by step 3010 is communicated to the display device. Step 3012 is implemented, in one embodiment, by the video device 200 shown in Figure 2A. Specifically, image output lead 214 is adapted to communicate the image frame, produced by frame buffer 212 of display source device 200, to the display device. Following step 3012, process 3000 ends.

As an example for step 3008 through 3012, if an input indicating a high resolution, high aspect ratio 16:9, large television set is received, a relatively large portion of the display block will be selected for subsequent display on the display device. One embodiment of this scenario is presented in Figure 2B. Compared to conventional EPG display, a one and one-half hour portion, e.g. more columns, of EPG data can be selected for display, and six stations, e.g. more rows, of the EPG data can be selected for display on the display device. That is, in one example, program information for 9:00 a.m. week 1 column 124a through 10:00 a.m. week 1 column 124c, for stations ABC 122a through PBS 122e, can be chosen for subsequent display, as shown in Figure 2B. While the present example chooses a specific input situation, the present invention is well-suited to a plethora of cases, with their appropriate trade-off. Figure 2C provides an alternative embodiment of a conventional AR display device displaying a narrower and shorter table of EPG data.

Step 3014 arises if no display characteristics input exists, per the inquiry of step 3006. In step 3014 of the present invention, the user is prompted to manually provide display information. Display information can includes data such as the display characteristics of the display device. Step 3014 is implemented, in one embodiment, by the video device 200 shown in Figure 2A. Specifically, video device 200 is adapted to prompt user via an appropriate message, from memory 210, on image output lead 214 to the display device. Following step 3014, process 3000 proceeds to step 3016.

In step 3016 of the present embodiment, input regarding the appearance of the display is received. Input block 3016a is received as user input display characteristics. Step 3016 and input 3016a are implemented, in one embodiment, by the video device 200 shown in Figure 2A. Specifically, input from a viewer, or user, can be received via user input lead 212. A signal can be provided to user input lead 212 via a number of sources such as a remote control device, a video cassette recorder (VCR), or input devices, such as buttons, located on the display device. This embodiment is particularly applicable when a display device does not have a component that will automatically transmit data regarding the display characteristics of the display device. In one embodiment the display characteristics of the display device provided by the user can include inputs such as the resolution, the aspect ratio (AR), and the physical size of the display. Additionally, the user can input a user-definable font type and font size for the text of the data to be displayed. Following step 3016, process 3000 proceeds to step 3018.

In step 3018 of the present embodiment, an inquiry determines whether the user input data on display characteristics exists. If user input on display characteristics input does exist, then process 3000 proceeds to step 3008. This case accounts for a user who is able to provide viable input data. However, if no user-supplied display characteristics input exist, then process 3000 proceeds to step 3020. This latter case accounts for a user who is unable to provide viable input data. Thus, the present invention, in Step 3018, provides the flexibility of accommodating cases when the user can and cannot provide useful input data. Following step 3018, process 3000 proceeds to step 3020.

Step 3020 arises if no user-supplied display characteristics input exists. In step 3020 of the present invention, a portion of the block of data is selected, based on minimum display characteristics. Step 3014 is implemented, in one embodiment, by the video device 200 shown in Figure 2A. Specifically, video device 200 is adapted to select a portion of block of EPG data from memory 210, based on a default value for display characteristics, e.g. a conventional aspect ratio characteristic, also stored in memory 210. Display characteristics, such as minimum available display characteristics, can be pre-programmed in memory 210, received via broadcast input 206, or input by user via input lead 212. While the present embodiment begins with minimum display characteristics, the present invention is well-suited to alternative formats. For example, a median or maximum display characteristic format can be chosen. The present embodiment chooses a minimum display characteristic, such as

minimum AR, minimum display device size, and minimum resolution, to provide a readable display of EPG data for all possible display devices. From this point, the larger AR, larger size, and/or higher resolution display devices can increase the portion of data to be viewed. Following step 3020, process 3000 proceeds to step
5 3022.

In step 3022 of the present invention, the portion of the block of data selected is formatted as an image frame for display on the display device. Step 3022 is implemented, in one embodiment, in a similar manner to that presented for step 3010.
10 Following step 3022, process 3000 proceeds to step 3024.

In step 3024 of the present invention, the image frame produced by step 3022 is communicated to the display device. Step 3024 is implemented, in one embodiment, in a similar manner to that presented for step 3012. Following step 3024, process
15 3000 proceeds to step 3026.

In step 3026 of the present embodiment, input regarding the appearance of the display is received. A user can provide display device characteristics input 3026a. Step 3026 and input 3026a are implemented, in one embodiment, by the video device
20 200 shown in Figure 2A. Specifically, input from a viewer, or user, can be received via user input lead 212, indicating the acceptability of the displayed portion of the block of EPG data chosen by the present embodiment. A signal can be provided on user input lead 212 via a number of sources such as a remote control device, a video cassette

recorder (VCR), or input devices, such as buttons, located on the display device (not shown). In one embodiment the user can provide a binary response, such as "yes" or "no," or a variable response, such as an input from "1" as worst to "10" as best.

Following step 3026, process 3000 proceeds to step 3028.

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In step 3028 of the present embodiment, an inquiry determines whether an alternative display characteristic exists. If an alternative display characteristic does exist, then process 3000 proceeds to step 3030. This case accounts for a possible display configuration, e.g. a display configuration for a larger size and greater resolution display device format, that has not been reviewed and graded by the viewer. Alternatively, inquiry 3028 can also evaluate user input 3026a as a weighting factor on whether to provide the user with any additional configurations of EPG data. If no alternative display characteristic exist, then process 3000 proceeds to step 3032. This latter case accounts for the point where all available configurations of EPG data have been provided to the viewer for evaluation.

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Step 3030 arises if an alternative display characteristic does exist per the inquiry of step 3028. In step 3030 of the present invention, a different portion of the block of data is selected for formatting and displaying on the display device. Step 3030 is implemented, in one embodiment, by the video device 200 shown in Figure 2A. That is, a different portion, or an increment value of a display device format, e.g. screen size, is retrieved from memory 210 and implemented with respect to a portion of the data block, also stored in memory 210. The present invention is well-suited to

many different embodiments for indexing through the possible portions and formats of a block of data. Following step 3030, process 3000 returns to step 3022.

Step 3032 arises if no alternative display characteristics exists. In step 3032 of the present invention, a block of data and a format is chosen as a default value. That is, when the appropriate amount of choices for display format and size have been evaluated, the best choice is labeled as a default value. Input from the user, per input 3026a, is used in the evaluation step. In this manner, the user only has to set up the communication device, used for formatting blocks of data, one time. The default value can be called up and implemented for future viewing of the block of data. In an alternative embodiment, inputs from the user can be weighted to optimize or bias the result. Step 3032 is implemented, in one embodiment, by the video device 200 shown in Figure 2A. Specifically, video device 200 is adapted to choose a default portion of, and format for, a block of data and to store it in memory as a default value for future use. Step 3032 can alternatively be implemented after step 3012, in one embodiment, to create a default portion and format for a block of data for a display device that provides output. Following step 3032, process 3000 ends.

Referring now to Figure 4, a flowchart is shown of the process performed to determine a portion of a block of data to be provided to a display device based on the display characteristics of the display device, in accordance with one embodiment of the present invention. Process 4000 provides one embodiment of the present invention for deciding the appropriate portion and formatting of block of data, such as

the electronic programming information (EPG), for subsequent presentation to a display device.

Process 4000 begins with step 4002. In step 4002 of the present embodiment, display characteristics of a display device are received. Step 4002 is implemented, in one embodiment, by the video device 200 shown in Figure 2A. Inputs on the display characteristics of a display device can be received either on user input lead 212 or display characteristic input 216. Display inputs can include aspect ratio input 4002a, resolution input 4002b, and/or size input 4002c for the display device. Following step 4002, process 4000 proceeds to step 4004.

In step 4004 of the present embodiment, an inquiry determines whether the aspect ratio input is a high ratio. If the aspect ratio is high, then process 4000 proceeds to step 4006. This case accounts for a display aspect ratio corresponding to a digital television, e.g. an aspect ratio of 16:9. However, if the aspect ratio is not high, then process 4000 proceeds to step 4008. This latter case accounts for a display aspect ratio corresponding to a legacy analog display device. Alternatively, aspect ratio input can be compared to a predetermined threshold value stored in memory to decide whether to proceed to step 4006 or step 4008.

Step 4006 arises if the aspect ratio is a high value, as determined by step 4004. In step 4006, a horizontal portion, e.g. the number of columns, of the block of data, is increased to accommodate a higher aspect ratio. The specific value of the increase

can be optimized or determined for specific applications. Following step 4006, process 4000 proceeds to step 4010.

Step 4008 arises if the aspect ratio is not a high value, as determined by step 4004. In step 4008, a horizontal portion, e.g. the number of columns, of the block of data, is decreased to accommodate a lower aspect ratio. The specific value of the decrease can be optimized or determined for specific applications. Following step 4008, process 4000 proceeds to step 4010.

In step 4010 of the present embodiment, an inquiry determines whether the resolution input is a high value. If the resolution is a high value, then process 4000 proceeds to step 4012. This case accounts for a display having a high resolution. Typically, a higher resolution display allows for additional bandwidth of data to be displayed. However, if the resolution is not a high value, then process 4000 proceeds to step 4014. This latter case accounts for a display having a low resolution. In one case, the resolution setting can be binary, e.g. high resolution or low resolution. Alternatively, the present invention is well-suited to having a gradient scale having numerous values, and numerous corresponding steps in which to proceed. In yet another embodiment, resolution input can be compared to a predetermined threshold resolution value to decide whether to proceed to step 4012 or step 4014.

Step 4012 arises if the resolution is a high value, as determined by step 4010. In step 4012, a horizontal portion, e.g. the number of columns, of the block of data

and/or a vertical portion, e.g. the number of rows, of the block of data is increased to accommodate a higher resolution display device input. The specific value of the increase can be optimized or determined for specific applications. Following step 4012, process 4000 proceeds to step 4016.

5

Step 4014 arises if the resolution is not a high value, as determined by step 4010. In step 4014, a horizontal portion, e.g. the number of columns, of the block of data and/or a vertical portion, e.g. the number of rows, of the block of data is decreased to accommodate a lower resolution display device input. The specific value of the decrease can be optimized or determined for specific applications. Following step 4014, process 4000 proceeds to step 4016.

In step 4016 of the present embodiment, an inquiry determines whether the display device size input is a high value. If the size input is a high value, then process 4000 proceeds to step 4018. This case accounts for a large display device, which can provide a larger size of the data to be displayed, and thus a greater, and thus finer, amount of data to be displayed. However, if the size input is not a high value, then process 4000 proceeds to step 4020. This latter case accounts for a small display device. Alternatively, size input can be compared to a predetermined threshold value to decide whether to proceed to step 4018 or step 4020.

Step 4018 arises if the size input is a high value, as determined by step 4016. In step 4018, a horizontal portion, e.g. the number of columns, of the block of data

and/or a vertical portion, e.g. the number of rows, of the block of data is increased to accommodate a larger size of the display device. The specific value of the increase can be optimized or determined for specific applications. Following step 4018, process 4000 ends.

5

Step 4020 arises if the size input is not a high value, as determined by step 4016. In step 4020, a horizontal portion, e.g. the number of columns, of the block of data and/or a vertical portion, e.g. the number of rows, of the block of data is decreased to accommodate a smaller size of display device. The specific value of the decrease can be optimized or determined for specific applications. Following step 4020, process 4000 ends.

Additionally, the present invention is well-suited to inputs other than, or in addition to, inputs 4002a-4002c. Similarly, the present invention is well-suited to additional inquiries relating to additional inputs, along with the appropriate additional subsequent steps.

The potential results of inquiries 4004, 4010, and 4016 can lead to conflicting results for the portion of the block of data to be provided to the display device in the present embodiment. In one case, two different inputs of opposing qualities can have the effect of canceling each other out, with a nominal portion of data being ultimately provided to a display device. In another embodiment, different input values can be weighted depending upon the input, reasoning that one input will have a greater

influence on the readability of the displayed information. The present invention is well-suited to many different alternatives for implementing a composite decision for the quantity of vertical and horizontal portion of block of data to display.

5 While processes 3000 and 4000 of the present embodiment shows a specific sequence and quantity of steps, the present invention is suitable to alternative embodiments. For example, not all the steps provided for processes 3000 and 4000 are required for the present invention. For example, an alternative embodiment of process 3000 can omit steps 3020 through 3032 if the do-loop function is not desired for a given application. Furthermore, additional steps can be added to the steps presented in the present embodiment. Likewise, the sequence of the steps can be modified depending upon the application. While processes 3000 and 4000 are shown as a single serial process, it can also be implemented as a continuous or parallel process.

10 Many of the instructions for the steps, and the data input and output from the steps of processes 3000 and 4000 are implemented utilizing memory 210 and processor 208, as shown in Figure 2A. The memory storage 210 of the present embodiment can either be permanent, such as read only memory (ROM), or temporary memory such as random access memory (RAM). Memory 210 can also be any other type of memory storage, capable of containing program instructions, such as a hard drive, a CD ROM, or flash memory. Furthermore, processor 208 can either be a dedicated controller, an existing system processor, or it can be a dedicated digital

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signal processing (DSP) processor. Alternatively, the instructions can be implemented using some form of a state machine.

5 In view of the embodiments presented herein, the present invention provides a method and apparatus to intelligently select and format a suitable amount of data from the block of EPG data to display on a display device. Furthermore, the present invention provides a method for displaying a wider range of information of the EPG than is currently available. That is, the present invention provides a method and

signal processing (DSP) processor. Alternatively, the instructions can be implemented using some form of a state machine.

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In view of the embodiments presented herein, the present invention provides a method and apparatus to intelligently select and format a suitable amount of data from the block of EPG data to display on a display device. Furthermore, the present invention provides a method for displaying a wider range of information of the EPG than is currently available. That is, the present invention provides a method and apparatus that takes advantage of the wider AR of a digital television and that displays additional EPG program guide information. At the same time, the present invention provides a method and apparatus that can be adapted to select and format a portion of an EPG block of data that would be suitable to display devices with different ARs, thus accommodating new and legacy devices. The present invention also provides a method and apparatus that optimizes the amount of readable data displayed on the display device based on display device characteristics such as resolution and size of the display device. While the present embodiments are applied to an EPG block of data, the present invention is well-suited to any block of data including any text-based data or any graphics-based data.

20 The foregoing descriptions of specific embodiments of the present invention have been presented for purposes of illustration and description. They are not intended to be exhaustive or to limit the invention to the precise forms disclosed, and obviously many modifications and variations are possible in light of the above

Table 1. Demographic characteristics of the study population	
Characteristic	Frequency (%)
Age (years)	
< 18	10 (10.0)
18-24	20 (20.0)
25-34	30 (30.0)
35-44	25 (25.0)
45-54	15 (15.0)
55-64	10 (10.0)
65-74	5 (5.0)
≥ 75	5 (5.0)
Gender	
Male	40 (40.0)
Female	60 (60.0)
Ethnicity	
White	30 (30.0)
Black	20 (20.0)
Hispanic	10 (10.0)
Asian	5 (5.0)
Other	5 (5.0)
Marital status	
Married	30 (30.0)
Single	20 (20.0)
Divorced	10 (10.0)
Widowed	5 (5.0)
Never married	5 (5.0)
Education level	
High school or less	10 (10.0)
Some college	20 (20.0)
Bachelor's degree	30 (30.0)
Master's degree	10 (10.0)
Doctorate	5 (5.0)
Other	5 (5.0)
Annual income (\$)	
< 10,000	10 (10.0)
10,000-19,999	20 (20.0)
20,000-29,999	30 (30.0)
30,000-39,999	25 (25.0)
40,000-49,999	15 (15.0)
50,000-59,999	10 (10.0)
60,000-69,999	5 (5.0)
≥ 70,000	5 (5.0)

三

CLAIMS

What is claimed is:

1. In a video device, a method of determining a portion of a block of data to be
5 provided to a display device, said method comprising the steps of:

a) receiving said block of data;
b) receiving an input regarding an appearance of said display device;
c) selecting said portion of said block of data to be displayed on said display
device based on said input;

10 d) formatting said portion of said block of data to create an image frame for said
display device; and

e) communicating said image frame to said display device.

15 2. The method recited in Claim 1 wherein said video device is a set-top box.

3. The method recited in Claim 1 further comprising the step of storing said
block of data in a memory buffer for subsequent use.

20 4. The method recited in Claim 1 wherein said input includes display
characteristics of said display device.

5. The method recited in Claim 4 wherein said display characteristics of said
display device include aspect ratio data regarding said display device.

25 6. The method recited in Claim 4 wherein said display characteristics includes
a screen size and a resolution of said display device.

7. The method recited in Claim 1 wherein said input is provided by said display device.

5 8. The method recited in Claim 4 wherein said block of data is on-screen display information.

9. The method recited in Claim 8 wherein said on-screen display information is Electronic Program Guide (EPG) information.

10 10. The method recited in Claim 1 wherein said portion of said block of data to be displayed and said formatting of said portion of said block of data is adapted for a display device having an aspect ratio of 4:3.

15 11. The method recited in Claim 1 wherein said portion of said block of data to be displayed and said formatting of said portion of said block of data is adapted for a display device having an aspect ratio of 16:9.

20 12. The method recited in Claim 1 wherein input is provided by a user.

25 13. The method recited in Claim 1 further comprising the steps of:
f) selecting a specific portion of said block of data based on a default value for aspect ratio, resolution, and screen size of a class of display devices;
g) communicating an image frame formed by said specific portion of said block of data to said display device;

h) receiving user input regarding an appearance of said image frame on said display device;

i) repeating steps f) through h) for each of different specific portions of said block of data that are selected based on different available values of aspect ratio, resolution,
5 and screen size of said class of display devices; and

j) identifying a new default value to be used with said display device based upon said input regarding said appearance.

14. A video device comprising:

10 a receiver unit adapted to receive said block of data;

a processor coupled to said receiver unit; and

a computer readable memory coupled to said processor and containing program instructions stored therein that when executed implement a method for determining a portion of a block of data to be provided to a display device, said
15 method comprising the steps of:

a) receiving said block of data;

b) receiving an input regarding an appearance of said display device;

c) selecting a portion of said block of data to be displayed on said display device based on said input;

20 d) formatting said portion of said block of data to create an image frame for said display device; and

e) communicating said image frame to said display device.

15. The video device recited in Claim 14 wherein said video device is a set-top
25 box.

17. The video device recited in Claim 14 wherein said input includes display characteristics of said display device.

18. The video device recited in Claim 17 wherein said display characteristics of
5 said display device include aspect ratio data regarding said display device.

19. The video device recited in Claim 17 wherein said display characteristics includes a screen size and a resolution of said display device.

10 20. The video device recited in Claim 14 wherein said input is provided by said display device.

21. The video device recited in Claim 17 wherein said block of data is on-screen display information.

15 22. The video device recited in Claim 21 wherein said on-screen display information is Electronic Program Guide (EPG) information.

20 23. The video device recited in Claim 14 wherein said portion of said block of data to be displayed and said formatting of said portion of said block of data is adapted for a display device having an aspect ratio of 4:3.

25 24. The video device recited in Claim 14 wherein said portion of said block of data to be displayed and said formatting of said portion of said block of data is adapted for a display device having an aspect ratio of 16:9.

28. The method recited in Claim 1 further comprising the step of:

f) programming a receiver to automatically implement vertical compression of said block of data with a first aspect ratio for display on said display device having a
5 second aspect ratio.

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A METHOD OF SELECTING A PORTION OF A BLOCK OF DATA FOR DISPLAY BASED ON CHARACTERISTICS OF A DISPLAY DEVICE

ABSTRACT OF THE DISCLOSURE

5 A method of selecting a portion of a block of data for display based on characteristics of a display device. The method comprises several steps. In the first step, a block of Electronic Program Guide (EPG) data is received at a communication device adapted to process this data. Next, an input is received at the communication device regarding an appearance of the display device. The communication device
10 can be a set-top box. The appearance of the display includes, but is not limited to, the resolution, the aspect ratio (AR), and the physical size of the display. Based on these inputs, the communication device next selects a portion, more or fewer columns or rows, of the block of EPG data to be displayed on the display device. The portion of the EPG data selected is formatted and communicated to the display device, e.g.
15 television, for viewing by the user.

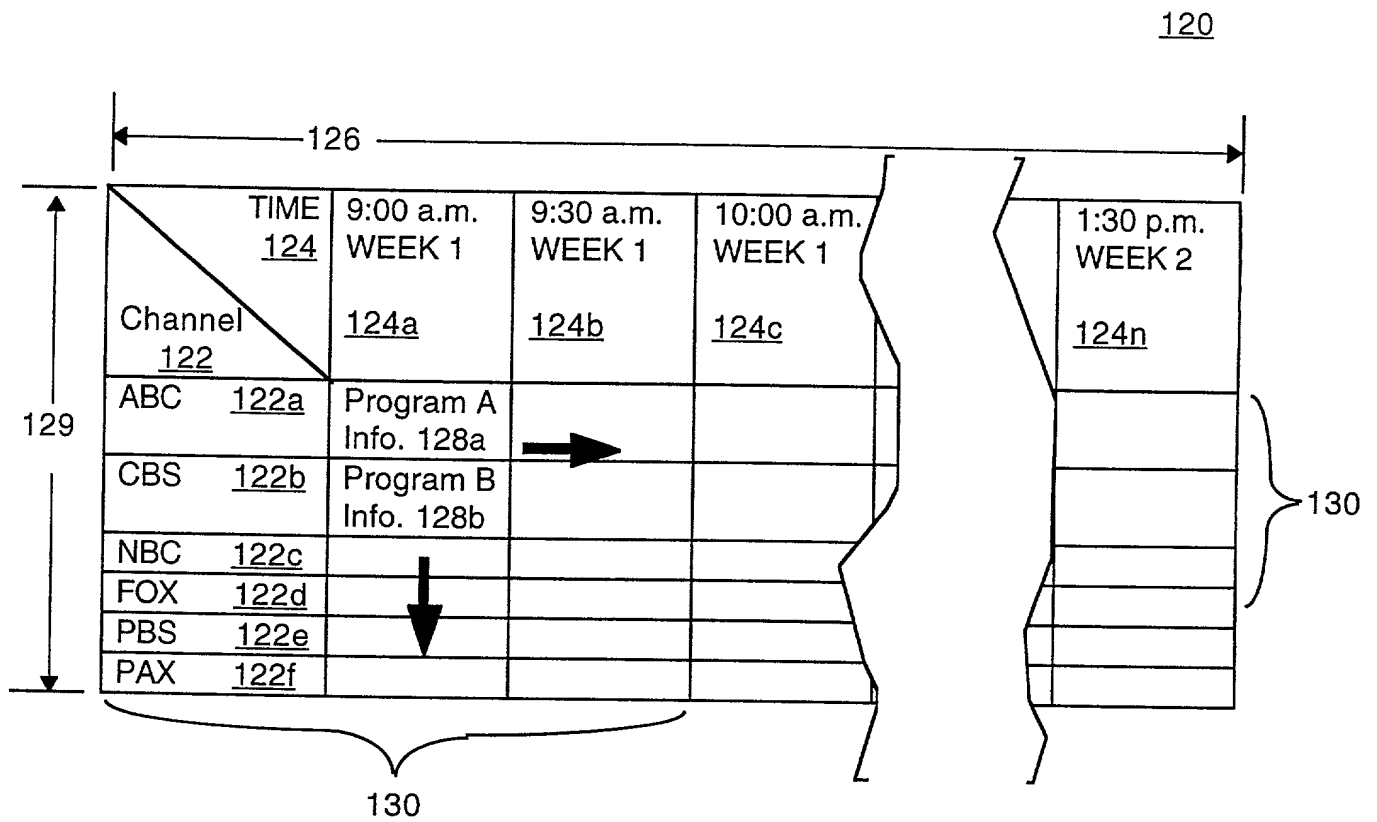


Fig. 1A
(Prior Art)

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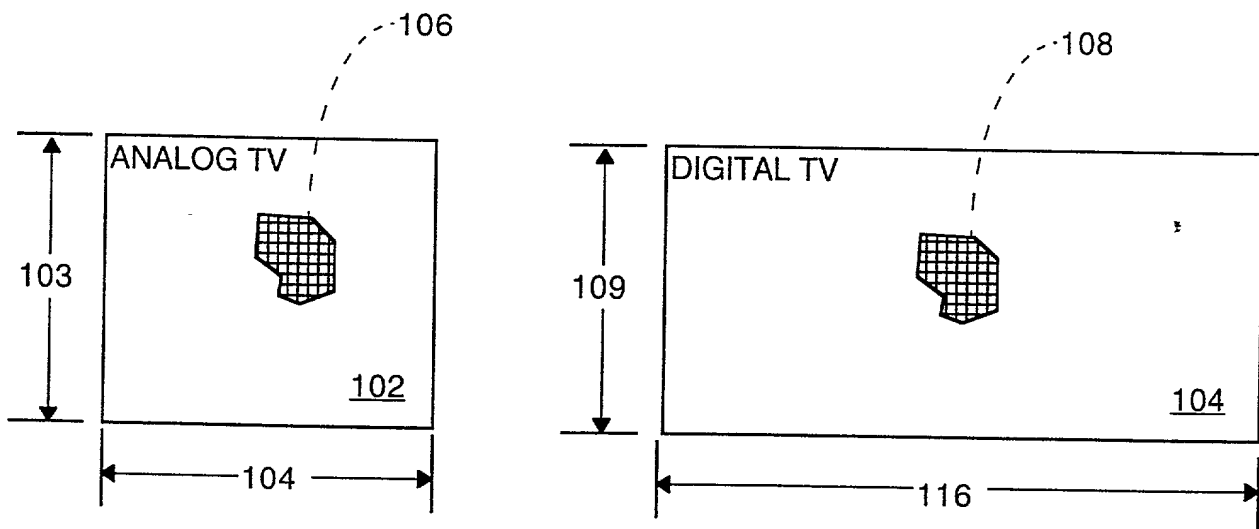


Fig. 1B
(Prior Art)

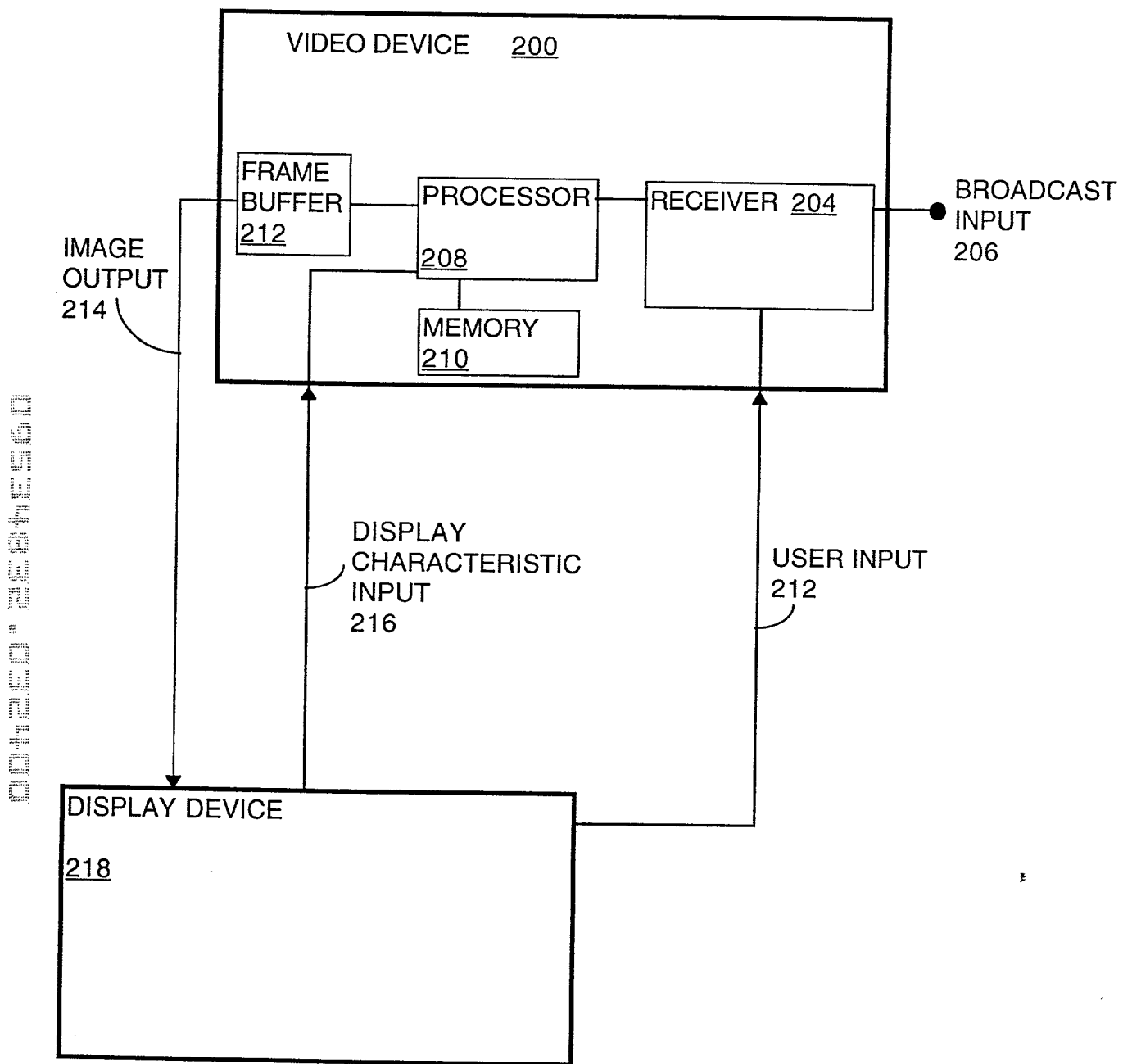


Fig. 2A

16:9 A/R DISPLAY 230			
Channel <u>122</u>	9:00 a.m. WEEK 1 <u>124a</u>	9:30 a.m. WEEK 1 <u>124b</u>	10:00 a.m. WEEK 1 <u>124c</u>
ABC <u>122a</u>	Program A Info. 128a		
CBS <u>122b</u>	Program B Info. 128b		
NBC <u>122c</u>			
FOX <u>122d</u>			
PBS <u>122e</u>			
PAX <u>122f</u>			

Fig. 2B

4:3 A/R DISPLAY 240		
Channel <u>122</u>	9:00 a.m. WEEK 1 <u>124a</u>	9:30 a.m. WEEK 1 <u>124b</u>
ABC <u>122a</u>	Program A Info. 128a	
CBS <u>122b</u>	Program B Info. 128b	

Fig. 2C

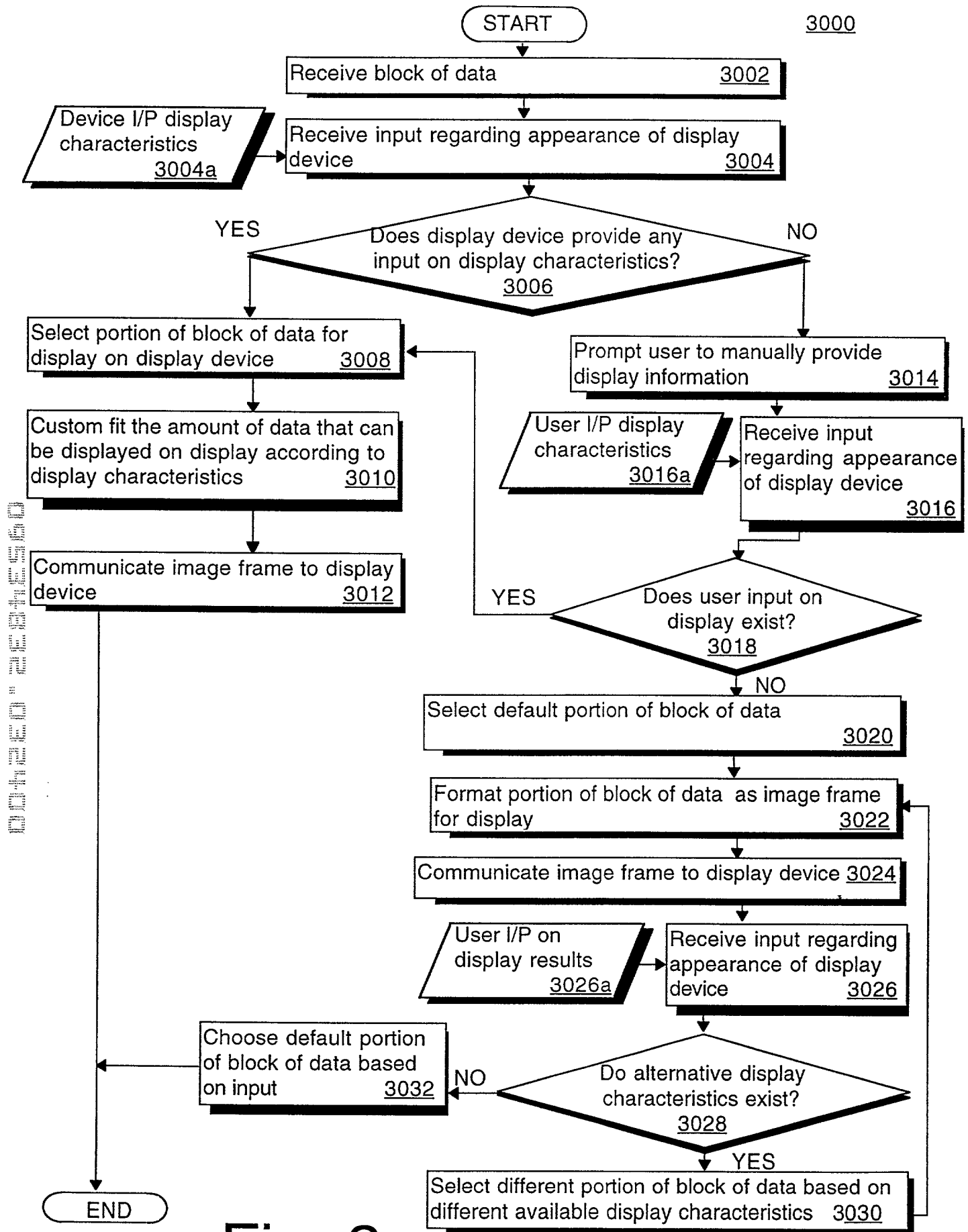


Fig. 3

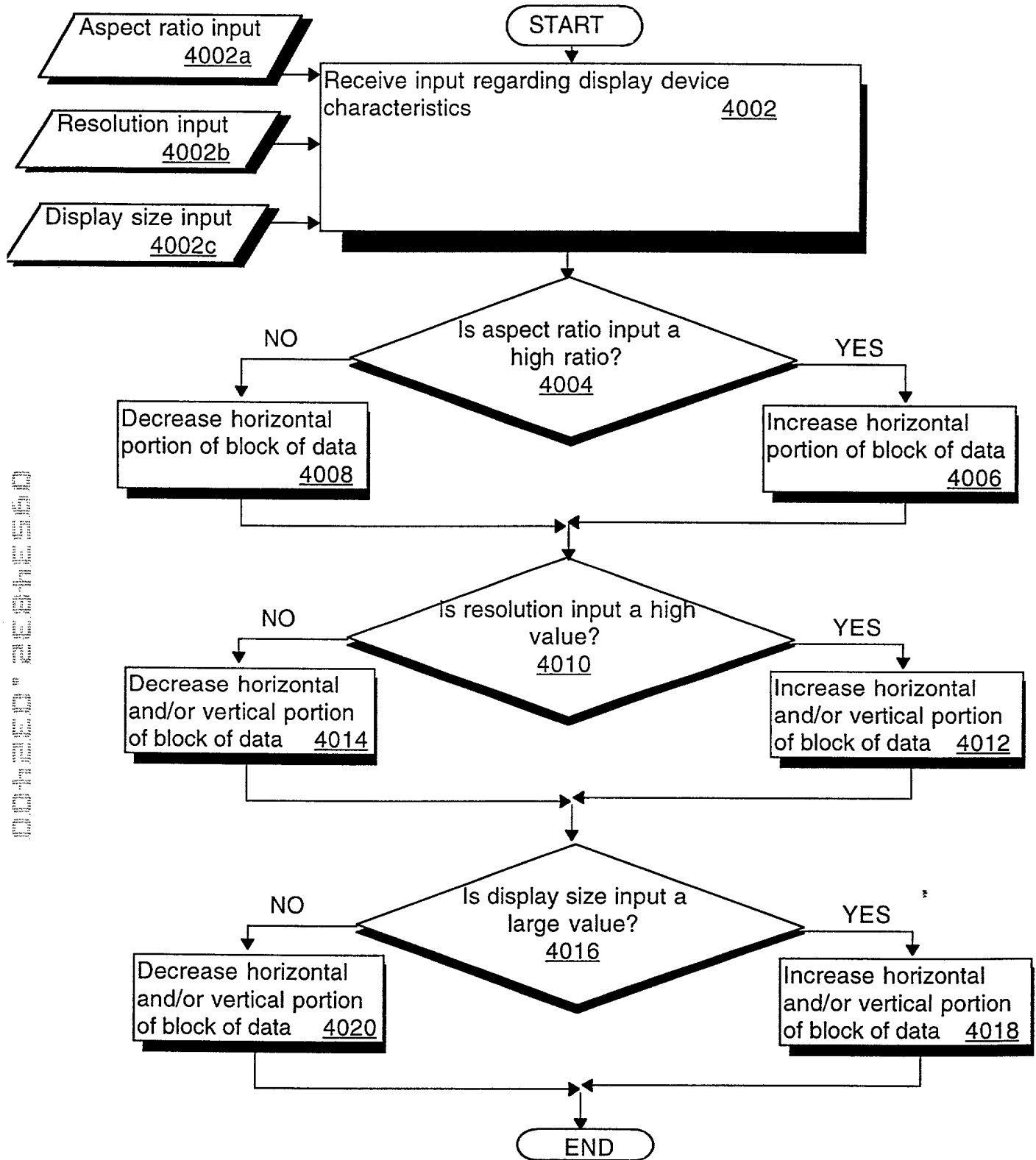


Fig. 4

Declaration and Power of Attorney for a Patent Application

Declaration

As below named inventor, I hereby declare that my residence post office address, and citizenship are as stated below my name. Further, I hereby declare that I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

A METHOD OF SELECTING A PORTION OF A BLOCK OF DATA FOR DISPLAY BASED ON CHARACTERISTICS OF A DISPLAY DEVICE

the specification of which:

☒ is attached hereto, or
 was filed on as application serial no. : and
 was amended on

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above; and

I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, Section 1.56(a).

Foreign Priority Claim

I hereby claim foreign priority benefits under Title 35, United States Code Section 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

Number	Country	Date Filed	Priority Claimed
..... yes no
..... yes no

U.S. Priority Claim

I hereby claim the benefit under Title 35, United States Code, Section 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, Section 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, Section 1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

Serial Number	Filing Date	Status (patented/pending/abandoned)
.....
.....

Power of Attorney

As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent Trademark Office connected therewith.

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Signatures

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

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